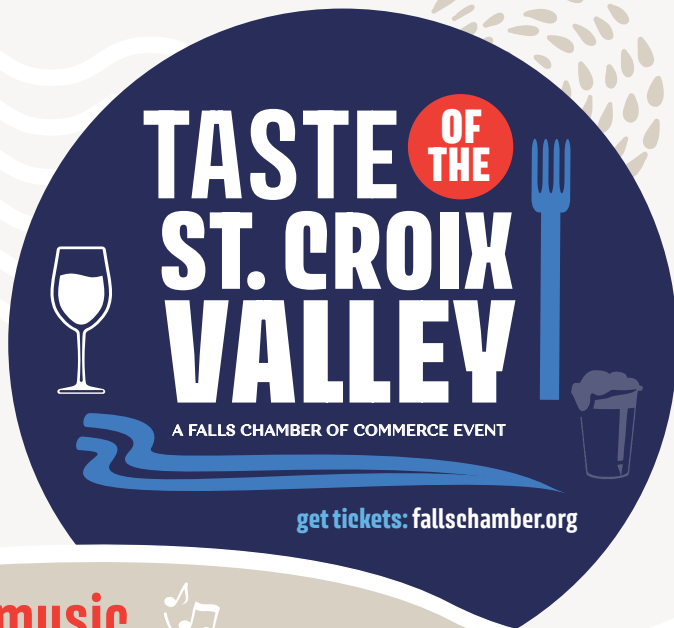


# EXHIBITOR OPPORTUNITY!

REACH YOUR AUDIENCE DIRECTLY!



live music  
food + drink

05.01.26

A TASTE AND SAMPLE EVENT  
WINE, CRAFT BEER, DELICIOUS DELECTABLES

event held at:



GET DIRECTLY IN  
FRONT OF HUNDREDS  
OF PEOPLE FROM  
THE ST. CROIX VALLEY.

We invite you to participate in this successful, signature Falls Chamber of Commerce event as an exhibitor! The Falls Sampler kicks off an event-packed weekend, drawing visitors from all over the metro and western Wisconsin who live and play in the St. Croix Valley.

This is a unique opportunity to reach hundreds of attendees with your amazing food and/or drink. Present samples of your wine, craft beer, spirits, or delicious delectables while connecting directly with potential customers.

Exhibitor admission includes space for two staff members, an 8-foot table, and two chairs. Space is limited, so claim your spot early!

*Event Date:*

MAY 1, 2026, 5:30-8:30 PM

*Event Venue:*

BIG ROCK CREEK,  
ST. CROIX FALLS, WI



CHAMBER OF COMMERCE  
UNITING ST. CROIX FALLS & TAYLORS FALLS BUSINESSES

For more information, or to become an exhibitor, please contact Bill Ties at [director@fallschamber.org](mailto:director@fallschamber.org)



# Exhibitor Registration Form

Event date: Friday, May 1, 2026, 5:30 - 8:30 pm

Location: Big Rock Creek, 1674 WI-87, St. Croix Falls, WI

## Space is limited! Return of this form will secure your spot!

We will start promoting your business in our marketing campaigns upon the receipt of this form

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone(s): \_\_\_\_\_

Email: \_\_\_\_\_

Product to be sampled: \_\_\_\_\_

Electricity Needed: (Circle one)    Yes    No

Ice Needed: (Circle one)    Yes    No

*Please make a copy of this registration form for your records, sign one copy and return it to Falls Chamber of Commerce. Participation will be confirmed by the Chamber.*

## Exhibitor Participation Requirements

- Exhibitors are allowed to bring 2 people to staff their table.
- Participating exhibitors will be provided an 8' table, 2 chairs and tablecloths. If more than one table is needed, please note above.
- Exhibitors agree to provide tasting samples for approximately 400-500 attendees.
- Exhibitors are encouraged to promote their business! Bring a banner, promotional brochures, product info, coupons, etc. for your table.
- Exhibitors will provide their own serving and tasting utensils and ALL other necessary supplies. Clean-up is your responsibility.
- Exhibitor set-up may begin at 3:00 p.m. on May 3rd, and exhibitors are responsible for cleaning their areas before departure.
- Electric access is available upon request. Use of liquid chafing fuels is suggested to keep foods warm.
- Exhibitors agree to have necessary permits/licenses and insurance to serve during this event and will receive no compensation for their participation. Please provide proof of liability insurance.
- The Falls Chamber of Commerce assumes no risk for theft, accidents, or any other loss incurred during this event. Exhibitors participate at their own risk.

*As an authorized business representative, I understand and will abide by the Exhibitor Participation Requirements.*

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

