

# **2025 ANNUAL SPONSORSHIP**

Elevate your support beyond membership!

Annual Sponsorship shows your commitment to and support of the Falls Chamber of Commerce. In exchange for your generous financial support, your business/organization receives special promotional opportunities and complimentary tickets to events.

As we continue to build relationships within the business community and grow our membership base, we rely on generous Annual Sponsorship funds to cover operating expenses, expand our reach, and implement new programs. *Thank you for your generous support!* 

## **ELITE SPONSORSHIP - \$5000**

- Your logo prominently displayed on the front page of our new website
- First Friday Coffee sponsorship (complimentary)
- Membership dues included!
- Company/Organization logo at the top of every Newsflash (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration Awards Banquet, Taste of the St. Croix Valley)
- Six tickets to the Taste of the St. Croix Valley

### **GOLD SPONSORSHIP - \$2500**

- Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration Awards Banquet, Taste of the St. Croix Valley)
- Six tickets to the Taste of the St. Croix Valley in May

#### SILVER SPONSORSHIP – \$1000

- Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration Awards Banquet, Taste of the St. Croix Valley)
- Four tickets to the Taste of the St. Croix Valley in May

## **BRONZE SPONSORSHIP - \$500**

- Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every Newsflash (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration Awards Banquet, Taste of the St. Croix Valley)
- Two tickets to the Taste of the St. Croix Valley in May

\*Additional sponsorship opportunities for Falls Chamber Signature Events (Falls Celebration, Taste of the St. Croix Valley) will be offered. Businesses and organizations who sign up to be Annual Sponsors are offered the first choice of sponsorships for these events but are in no way required to participate in these additional opportunities.

To find out more about Annual Sponsorships or to sign up, please contact director@fallschamber.org.

Thank you for supporting the Falls Chamber of Commerce and your community!

<sup>\*</sup>Annual Sponsorship is in addition to membership dues, except for Elite Sponsors.