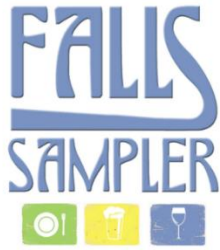


We're excited to announce...



TASTE OF THE ST. CROIX VALLEY SPONSORSHIP OPPORTUNITIES!

The Taste of the St. Croix Valley, formerly the Falls Sampler, offers an opportunity for our community to come together and sample delicious food and beverages from the St. Croix Valley and surrounding area! This event is the perfect opportunity for your business to get in front of a target audience of up to 400 attendees.

FRIDAY, MAY 3 | 5:30-8:30PM | BIG ROCK CREEK, ST. CROIX FALLS

PRODUCT SPONSORSHIPS – Get your logo in the hands of event attendees!

Each attendee will receive a swag bag of items sponsored by generous businesses like you! There are also cash sponsorships available!

CASH EVENT SPONSORSHIPS

Support this event with a cash donation! Your logo will be included in event marketing, will be visible at the event, and you'll receive complimentary tickets!

NEW! VIDEO SPONSORSHIP

Your videos will be displayed on the screens at the event venue, Big Rock Creek, and on social media! *Some Product and Cash Sponsorships include video sponsorship.



**Be sure to get the sponsorship you want!
Contact Sarah Heintz at 715-483-2315**

PRODUCT SPONSORSHIPS

YOUR COMPANY'S LOGO WILL BE IN THE HANDS OF EVENT ATTENDEES!

***Price is for a one-color logo.**



Your logo on 150 whiskey sampling glasses \$850
Includes video sponsorship
**Two sponsorships available*



Your logo on 150 wine sampling glasses \$850
Includes video sponsorship
**Two sponsorships available*



~~Your logo on 300 shot glasses \$850~~
~~Includes video sponsorship~~
**No longer available*



Your logo on 150 wine tote bags \$600
**Two sponsorships available*



Your logo on 150 wine openers \$850
Includes video sponsorship
**Two sponsorships available*



Your logo on 150 bottle openers \$700
**Two sponsorships available*



Your logo on 300 neoprene key chains \$500
**One sponsorships available*



Your logo on 300 cork coasters \$600
**One sponsorship available*



Your logo on 300 jar openers \$600
**One sponsorship available*



Your logo on 150 bottle koozies \$450
**Two sponsorships available*



Your logo on 150 can koozies \$300
~~*Two~~ *One sponsorship available*



Your logo on 400 wrist bands — \$250
**No longer available*

**Be sure to get the sponsorship you want!
 Contact Sarah Heintz at 715-483-2315**

CASH EVENT SPONSORS

\$500 Barrel Sponsor

- Company logo on the event poster and online advertising
- Company name in the program and on the Banner of Honor
- Video sponsorship included
- 6 complimentary entries to the event

\$250 Bottle Sponsor

- Company logo on event poster and online advertising
- Company name in the program and on the Banner of Honor
- 4 complimentary entries to the event

\$150 Cork Sponsor

- Company name in the program and on the Banner of Honor
- 2 complimentary entries to the event

**Be sure to get the sponsorship you want!
Contact Sarah Heintz at 715-483-2315**

VIDEO SPONSORSHIP - COST IS ONLY \$100!

Contact Rebecca Stenberg: 715-781-0634, director@fallschamber.org

A video sponsorship is a great opportunity to showcase your business!

Your video will be shown:

- During the event, repeatedly, on all the television screens at Big Rock Creek
- On social media leading up to the event
- On various platforms including the Falls Chamber of Commerce's Facebook page
- Your video will also be compiled together for an email blast as a marketing introduction to the Taste of the St. Croix Valley.

As part of your video sponsorship package, you are requested to make two videos. These can easily be done using your own phone. You may even already have clips that you can send without having to reinvent the wheel. Each video should be roughly 15-20 seconds long. You can edit them directly on a social media platform or Canva is a great place to edit them too.

#1 - Vertical Video: This would be used for reels and social media. This video can have speech in it or it can be a quick video with subtitles or text to showcase your business.

Example: <https://www.facebook.com/reel/941321224299920>

Example: <https://www.facebook.com/reel/1105931864088385>

#2 - Horizontal Video: The horizontal video is a similar concept but will not have sound. Hold your phone horizontally and take video clips of what you are showcasing.

Example: <https://youtu.be/mPIHbcMIuec>

We recommend including the following in your video:

- The hours of your business
- Your website or social media URL
- A QR code will allow people to link to your business.

If you have any questions about making these videos, please let us know. Amber West from Big Rock Creek has graciously offered her assistance to help make the process as easy as can be! You can reach her at amber@bigrockcreekwi.com.

