



## **2024 ANNUAL SPONSORSHIP**

***Elevate your support beyond membership!***

Annual Sponsorship shows your commitment to and support of the Falls Chamber of Commerce above membership dues. In exchange for your generous financial support, your business/organization receives special promotional opportunities and complimentary tickets to events.

As we continue to build relationships within the business community and grow our membership base, we rely on generous Annual Sponsorship funds to cover operating expenses, expand our reach, and implement new programs. *Thank you for your generous support!*

### **ELITE SPONSORSHIP – \$5000**

- **NEW!** Your logo prominently displayed on the front page of our new website, released in mid-January 2024
- Company/Organization logo at the top of every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration, Falls Sampler)
- Table for eight at the Falls Celebration (Jan/Feb 2024)
- Six tickets to the Falls Sampler

### **GOLD SPONSORSHIP – \$2000**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website, released in mid-January 2024
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration, Falls Sampler)
- Four tickets to the Falls Celebration (Jan/Feb 2024)
- Six tickets to the Falls Sampler in May

## **SILVER SPONSORSHIP – \$1000**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website, released in mid-January 2024
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration, Falls Sampler)
- Four tickets to the Falls Sampler in May

## **BRONZE SPONSORSHIP – \$500**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website, released in mid-January 2024
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Falls Celebration, Falls Sampler)
- Two tickets to the Falls Sampler in May

\*Annual Sponsorship is in addition to membership dues.

\*The Falls Chamber of Commerce will not be coordinating St. Croix Falls Wannigan Days in 2024. We anticipate the coordinator, Genius of Fun Event Productions, will reach out to you about sponsorship opportunities for that event.

\*Additional sponsorship opportunities for Falls Chamber Signature Events (Falls Celebration, Falls Sampler) may be offered. Businesses and organizations who sign up to be Annual Sponsors are offered first choice of sponsorships for these events, but are in no way required to participate in these additional opportunities.

**To find out more about Annual Sponsorships or to sign up,  
please contact Rebecca Stenberg at [director@fallschamber.org](mailto:director@fallschamber.org).**

**Thank you for supporting the Falls Chamber of Commerce  
and your community!**