

Falls Chamber Rib Cook-Off

Saturday, August 25

11:00 a.m. to 7:00 p.m.

NEW Location: Polk County Fairgrounds, St Croix Falls, WI

Please join us for the Falls Chamber Rib Cook-off contest!

The number of contest participants is limited; your quick response will help guarantee your chance to show off your culinary skills.

Here's how it works:

- With your **\$50 Registration Fee**, you will confirm your place in the contest and will receive two free t-shirts to wear the day of the event. **Please complete the attached registration and return it along with the registration fee, a copy of your catering/restaurant license and your liability insurance certificate.**
- Each vendor will supply 200 1-bone ribs for the event attendees to sample for the Judging and People's Choice trophies.
- There will be a package that event attendees can purchase that will give them a ONE rib sample from each contestant. The rules will be that they need to taste each vendor's rib.
- Event attendees will vote to award the People's Choice Champions. The cast of their vote will be a poker chip dropped in the Falls Chamber Pig placed at your location.
- You will have the opportunity to sell whatever items you want in addition to the rib samples. We would suggest planning for 500 attendees. Even though our weather was not the best last year, we had vendors that sold out before 7:00 p.m. Please plan accordingly.
- **You will be reimbursed \$0.75 per ticket that you turn in to the Falls Chamber of Commerce.**

- Judging for Judges' Choice will occur at 12:00 noon (rules attached for judging). The 1st and 2nd place winners will be announced at 4:00 p.m. from the stage and will receive their trophies.
- At 6:30 p.m. the People's Choice and awards will be given:
1st & 2nd place trophies
- In addition to the sample ribs, **you are encouraged to offer additional menu items to sell at the event. This can include whatever you would like to bring, including rib tips, chicken, pulled pork, sides, etc.**
- **You will determine the price that you will charge for your food. Make signs that indicate the price of the food in the form of tickets: 1 ticket = \$1**

For example, your sign might read "3 Ribs for 6 tickets" or "Pulled Pork Sandwich for 5 tickets."

- The Falls Chamber of Commerce will sell food tickets for \$1.00 each. *All of your menu items will need to be priced in dollar increments to avoid handling change.* You will simply collect all of your food tickets during the event, and then hand them in to the Chamber at the end of the night, no cash involved! The Chamber will then pay you 75¢ on the dollar for each ticket you turn in. We will mail you a payment within five business days of the event.

*****All beer, ciders, soda and water will be provided by MarketPlace Foods, you may not sell any beverages. *****

Falls Chamber Rib Cook-Off Judging Rules:

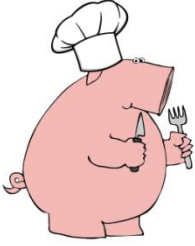
- 1) Each participant will provide a one-bone rib sample for six judges at 12:00 noon.
- 2) There will be no garnish allowed for the rib samples.
- 3) Rib evaluations will be based on three categories:

Appearance, Taste, Tenderness

Each judge will give a score of 1-10 on each of these categories. We will multiply that score by the number given with the most import to taste. Score cards will be given to all contestants after judging.

Judge tasting will occur at 12:00 noon, and the first and second place winners will be announced at 4:00 p.m.

The judges' decisions are final. People's Choice Awards will be made at 6:30, giving full advantage to obtain as many People Choice votes as you are able to.



Falls

CHAMBER OF COMMERCE

Falls Chamber Rib Cook-Off Contest

Business Name: _____

Mailing Address: _____

Contact Person: _____

Contact (cell or email): _____

Do you need electrical service?: _____

You will need to provide everything necessary for your food service including tables, chairs, napkins, serving containers, utensils, etc.

Please select the size of your two FREE T-shirts. All Tshirts are Adult Male sizes.

Shirt #1 S M L XL XXL XXXL

Shirt #2 S M L XL XXL XXXL

If you want to purchase additional Tshirts, (\$15 each or \$20 each for XXL or XXXL) please indicate the quantity and sizes below and be sure to include payment with your registration fee!

Additional Tshirts: _____

Your registration must be received NO LATER than July 27th. First come first served!

Return to: RIBFEST c/o SF Insurance, 2183A US Hwy 8, St Croix Falls WI 54024

Questions? Contact: Jon Jacobson 715-483-2332 or Pam Stratmoen 715-483-2324

Thank you for helping us create an awesome experience!