



## CHAMBER OF COMMERCE

### 2024 ANNUAL SPONSORSHIP

***Elevate your support beyond membership! \*Updated – March 2024\****

Annual Sponsorship shows your commitment to and support of the Falls Chamber of Commerce. In exchange for your generous financial support, your business/organization receives special promotional opportunities and complimentary tickets to events.

As we continue to build relationships within the business community and grow our membership base, we rely on generous Annual Sponsorship funds to cover operating expenses, expand our reach, and implement new programs. *Thank you for your generous support!*

#### **ELITE SPONSORSHIP – \$5000**

- **NEW!** Your logo prominently displayed on the front page of our new website
- **NEW!** First Friday Coffee sponsorship (complimentary)
- **NEW!** Membership dues included!
- Company/Organization logo at the top of every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Taste of the St. Croix Valley—formerly Falls Sampler, Wannigan Days TBD)
- Six tickets to the Taste of the St. Croix Valley

#### **GOLD SPONSORSHIP – \$2000**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Taste of the St. Croix Valley—formerly Falls Sampler, Wannigan Days TBD)
- Six tickets to the Taste of the St. Croix Valley in May

## **SILVER SPONSORSHIP – \$1000**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Semi-annual feature in *The Newsflash* highlighting your business/organization
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Taste of the St. Croix Valley—formerly Falls Sampler, Wannigan Days TBD)
- Four tickets to the Taste of the St. Croix Valley in May

## **BRONZE SPONSORSHIP – \$500**

- **NEW!** Your logo displayed on the Annual Sponsor page of our new website
- Company/Organization logo included in every *Newsflash* (weekly e-newsletter, 550 subscribers, 39% open rate, more than 11,000 views annually)
- Company/Organization banner or logo prominently displayed at Falls Chamber signature events (Taste of the St. Croix Valley—formerly Falls Sampler, Wannigan Days TBD)
- Two tickets to the Taste of the St. Croix Valley in May

\*Annual Sponsorship is in addition to membership dues, except for Elite Sponsors.

\*The Falls Chamber of Commerce will not be coordinating St. Croix Falls Wannigan Days in 2024, however we may be involved in the event (Beverage Tent). We anticipate the coordinator, Genius of Fun Event Productions, will reach out to you about sponsorship opportunities for that event.

\*Additional sponsorship opportunities for Falls Chamber Signature Events (Falls Celebration, Taste of the St. Croix Valley) may be offered. Businesses and organizations who sign up to be Annual Sponsors are offered first choice of sponsorships for these events, but are in no way required to participate in these additional opportunities.

**To find out more about Annual Sponsorships or to sign up,  
please contact Rebecca Stenberg at [director@fallschamber.org](mailto:director@fallschamber.org).**

**Thank you for supporting the Falls Chamber of Commerce  
and your community!**