

A Wannigan Welcome from the Falls Chamber

Dear Business Friends,

We invite you to participate in an exciting new way to advertise and expand your customer base: a welcome binder for new residents in Taylors Falls and St. Croix Falls. The "Welcome Wannigan" business directory binders are specifically designed for residents who have just moved into the area. It will provide them with information, help them feel personally welcomed and introduce them to local businesses and what we offer.

Business Directory

As new residents move into the area, we will hand-deliver the "Welcome Wannigan" business directory in a three ring-binder and a welcome bag containing a few local goodies or gifts donated from area businesses like yours. On the reverse side of this sheet, please read the introductory statement which will serve as the first page of the binder. The binder will not only include helpful information that every new resident needs to know, such as fire, police and school district information, post office & library hours and locations, etc., but it will also include advertisements from our local businesses.

Advertising

This is where we need your help. We are asking you to provide us with **50 copies of an 8½ x 11 inch advertisement for your business** to be included in the binder. Please **deliver them to the Falls Chamber office by July 15**. If you would like to include coupons or promotions, please include them on a second 8½ x 11 inch sheet and make any expiration dates no less than 18 months out as our first 50 binders may last nearly a year at the current growth rate in our area. Each business will be limited to two separate sheets, but you may print on both sides of your sheets. Free to Falls Chamber members and non-profit organizations. Non-Chamber members can be included for \$20, payable to the Falls Chamber.

Welcome Goodie Bag

Along with the "Welcome Wannigan" business directory, we will be giving new residents a reusable tote bag. In the bags, we envision some small favors from our local businesses... a small taste of what we have to offer. We are hoping for things like a free pizza coupon with a free movie rental, a small sampling of local jellies or salsas, or perhaps a mug, pen or other promotional item. We welcome your ideas for non-perishable items.

Please fill out the enclosed sheet and deliver it along with the 50 **unpunched** copies of your ad (and optional coupon sheet) to the Falls Chamber office or to Rebecca Berg at Edward Jones Investments. Please contact us if you have any questions.

Thanks for your time and consideration as we work to keep our area vibrant, friendly and thriving!

Cindy Stimmler
Falls Chamber of Commerce
106 S. Washington St.
St. Croix Falls, WI 54024
715.483.3580

Rebecca Berg
Edward Jones Investments
102 N. Washington St. Suite A
St Croix Falls, WI 54024
715.483.1103

Welcome to the St. Croix River Valley

Where Adventure Awaits

We are glad you are here! As part of our welcome to you, the Falls Chamber would like to tell you a little more about what we have to offer you right here in the area. We believe that we are an area that can offer you everything you need, from dining, entertainment, recreation, healthcare, education, shopping to much, much more. Enclosed you will find a bit more about what we can do for you as well as some incentives to stop in and visit us.

Churches & Civic Organizations

- Church
- Rotary
- Lions Club
- Chamber
- Visitors Center
- Interfaith Caregivers
- United Way
- Family Pathways

Entertainment & Recreation

- Mini-golf
- Parks
- Skating
- Trails
- Historic Sites
- Museums
- Fisheries
- Nature Centers
- Movie Theatres
- Movie Rental
- Bowling
- Golf
- Swimming
- Gun Clubs
- Canoe Rental
- Hiking
- Biking

Food & Lodging Groceries

- Restaurants
- Hotels
- Motels
- Bed & Breakfasts

Health & Wellness

- Hospital
- Clinic
- Dental
- Pharmacies
- Chiropractic
- Alternative Therapies
- Therapists
- Social Services
- Fitness Centers

Home, Auto & Utilities

- Realtors
- Builders
- Building Supplies
- Auto Parts
- Auto Service
- Auto Repair
- Home Cleaning
- Lawn Care
- Landscaping

Personal, Child & Animal Care

- Schools
- Latch Key
- Continuing Education
- Daycare
- Hair Care
- Tanning
- Nail Care
- Veterinarians
- Pet Grooming
- Pet Supplies
- Doggie Daycare

Professional Services

- Banking
- Financial Advice
- Attorneys
- Accountant
- Tax Services
- Insurance
- Copies
- Computer Techs
- Web Design
- Graphics Design

Retail, Specialty & Convenience Stores

- Gift Shops
- Menards
- Walmart
- Jewelry Stores
- Gas Stations

We look forward to meeting you!

Welcome Wannigan Business Directory

Participant Information Sheet

Business Name _____

Contact Person _____

Phone # _____ Email _____

Website _____

Category & Sub-category you would like your business ad listed in: (please choose from the preceding list.)

Category	Sub-category
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Are you a member of the Falls Chamber of Commerce?

Yes Not yet, but I may be interested. Please contact me. No, thanks.

REMINDER TO ALL NON-CHAMBER MEMBERS. Please include a check for \$20 made payable to "Falls Chamber". If you decide to join the Falls Chamber in the next 30 days, we will credit this amount towards your membership fee.

I would like to occasionally offer a free gift for the goodie bags.

Type of non-perishable gift(s) you are willing to offer: _____

Number of gifts per year you are willing to give: _____

(A member of the Welcome Wannigan Team will contact you when they are needed.)

I am interested in helping out on the Welcome Wannigan Team of volunteers.

We are hoping our 50 copies will last us most of the year, but we will be emailing everybody when we need additional copies, or if we are interested in using your gifts or promotional items.

DELIVER THIS SHEET AND THE 50 UNPUNCHED COPIES OF YOUR AD TO:

Cindy Stimmler
Falls Chamber of Commerce
106 S. Washington St.
St. Croix Falls, WI 54024
715.483.3580

OR

Rebecca Berg
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