



BENEFITS OF MEMBERSHIP

When you become a member of the Falls Chamber of Commerce, you become an integral part of the most well know business advocacy organization in the area. Your support adds strength to our network of business professionals who call the St. Croix River Valley home. Membership has its privileges, not the least of which is association with a new joint Chamber that unites our business communities. Research shows that being an active member of your local chamber conveys that your company uses good business practices, is involved in the community, cares about customers and is reputable. If these are traits that you embody, join us and together we can make your business even better.

Marketing and Communication Services

- Members are listed in all area business and community directories online and in print throughout the year.
- Members are listed on the Chamber's website www.FallsChamber.org, the most popular website in the area.
- Members may list their events on the Chamber's website calendar of events.
- The Chamber makes referrals to members only – via our website, telephone, email and in person every day.
- Members may post news items, advertising or special deals every week via our electronic Newsflash.
- Members become preferred Chamber vendors and are invited to make exclusive proposals for Chamber events.
- Members are privy to special advertising deals, press releases and member-only specials throughout the year.
- Members may participate in the Chamber Dollars gift certificate program, bringing business to your door.
- New members receive a free MIX 105/WLMX-FM radio advertising package.
- Members receive a window cling or printed membership certificate suitable for framing.
- Members may have a complimentary photograph taken for use on the web by Nygren Photography.
- For a nominal fee, members may use a bulk mailing permit, send a personalized email blast, and purchase a set of member address labels or member emails list.
- Members receive a 50% discount on their Wannigan Days parade entry.

Business Development

- Members receive free admission to Chamber educational seminars such as Social Media Technology, Customer Service, Energy Smart Businesses and Health Care Reform throughout the year.
- The Chamber's meetings and events provide members the opportunity to cross promote, collaborate and present their finest to other members and the public. Sponsorships are always available; contact the office for details.
- Explore personal growth and learning through service through the Chamber's various committees, Ambassador Program or Board of Directors.

Chamber Office Resource Center

The Falls Chamber office, located in the historic Baker Building in the heart of St. Croix Falls, provides member business referrals and member literature distribution, plus coordinates educational seminars and informative quarterly meetings, new business ribbon cutting ceremonies in collaboration with city officials, "Welcome Wannigan" program and collective advertising opportunities. The staff is dedicated to providing visibility and networking resources to Chamber members.

The mission of the Falls Chamber of Commerce is to advocate, promote and support businesses members and our communities. The Chamber represents members throughout the St. Croix River Valley around St. Croix Falls, WI and Taylors Falls, MN and is a registered 501 c 6 organization supported by volunteers and members.